

CANADA SAVINGS BONDS

PAYROLL SAVINGS PROGRAM



Canada

Welcome to the 2011 CBS Payroll Savings Program.

The Canada Savings Bond Program is celebrating 65 years of history in October! Part of its long-time success continues to be the Payroll Savings Program, still a valued way of saving for more than one million Canadians.

This campaign, as we continue to offer better online tools to help you manage your campaign, we have also launched a more user-friendly and comprehensive website for your employees. The improved website, along with updated material, encourages the drive towards self-service and allows you, the Campaign Director, to reduce the workload associated with the sales campaign period. Both you and your employees will benefit from a more efficient site!

New in 2011

FOR CAMPAIGN DIRECTORS

A new design (similar to the csb.gc.ca website) has been added to the Employer websites. All websites can be found on the Employers' webpage at csb.gc.ca/employers.

A new campaign end date: **1 November**.

Satisfaction surveys will be sent to you at the end of the campaign to allow you to give your feedback regarding the tools, the websites, and anything else you would like to share.

FOR EMPLOYEES


Employees now have access to a more user-friendly website to do all their transactions. Enhanced features and functionalities such as personalized Client ID and Password Challenge Questions increase the employee's exposure to self-service. Today, the transactional website has been rebranded under: **CSB Online Services**. Employees will be able to register, make contributions, and redeem by going to the Employees' webpage at csb.gc.ca/employees and selecting "Click CSB" to access **CSB Online Services**. Make sure your employees use the Employee How-To Guide for step-by-step instructions year round.

Important dates

- CSB campaign begins 3 October 2011.
- Sales period ends 1 November 2011.
- Download your Employee Payroll Data File in early November.
- Make sure you enter your employee records in your payroll systems by first pay in December.

Click CSB

Click CSB is your single point of access to all your employer websites, helping you manage a more efficient and successful campaign.

Again this year, you will notice a blue mouse icon  in the campaign material and on the csb.gc.ca website along with a list of your online services.



[Update your Organization's Profile](#)
[Order Additional Campaign Material](#)
[View Campaign Statistics](#)
[Download your Employee Payroll Data File](#)
[Test the Download Function for your Employee Data File](#)
[Transmit your Employee Purchase Data](#)

2011 campaign material

Your supporting campaign material will be delivered to you in September as per your organization's profile. Make sure you take a look at the new Campaign Director and Employee How-To Guides which include the latest changes pertaining to this year's campaign.

CAMPAIGN DIRECTOR GUIDE

Essential tool to help run a successful campaign and manage the program throughout the year.

POSTER

Place in any work area to promote your Org ID and the new end of the sales period. An 8.5" X 11" poster is also available on the csb.gc.ca website.

LETTERS, EMAILS, AND MEMOS

Communications to forward to your employees.

INTRANET BANNER

Animated banner for your corporate website.

EMPLOYEE HOW-TO GUIDE

Step-by-step manual for employee online transactions.

EMPLOYEE REFERENCE CARD

Wallet-sized card for payroll plan owners wanting to store important ID numbers.

Thank you for your ongoing support of the CSB Payroll Savings Program.

Canada Savings Bonds

Online at: csb.gc.ca/employers

By phone: 1 888 467-5999

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